

Kejia Shao

CONTACT

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(734) 730-7631

SKILLS

Design

Persona

Storyboarding

Wireframing

Prototyping

Research

Interview

Contextual inquiry

Usability testing

Comparative analysis

Statistical analysis

Survey

Tools

Sketch

Illustrator

Principle

Development

HTML / CSS

JavaScript

Python

WORK

Khan Academy, Product Design Intern

Feb - Aug 2016 · Mountain View, CA

Designed and shipped SAT review (the most requested feature) and product improvements. Conducted landscape and user research, and designed the flow of a new mobile product.

SAP, UX Design Intern

June - Dec 2015 · Palo Alto, CA

Designed a desktop dashboard for revenue forecasting for an internal client, incorporating user research and usability test findings.

Led the user research of a conceptual product. Work shortlisted for IXDA awards.

MyFab5.com, UX Design Intern

Jan - Mar 2015 · Ann Arbor, MI

Redesigned search to deliver a more usable and delightful experience.

Conducted benchmarking on product features and design.

Whirlpool, UX Research Intern

June - Aug 2014 · Benton Harbor, MI

Conducted usability tests, heuristic evaluations and benchmarking analyses on apps and refrigeration products, and presented findings and design recommendations to product managers, designers, and engineers.

The9, UX Research Intern

July - Oct 2012 · Shanghai, China

Interviewed and surveyed gamers to understand needs for localizing PlanetSide 2.

EDUCATION

University of Michigan, MS in Information

2013 - 2015 · Ann Arbor, MI

Human-Computer Interaction track, GPA 3.958 / 4.0.

Kenneth E. Vance half-tuition merit scholarship recipient.

Best presentation in ExpoSition 2014 (1 / 30+ teams).

ACM CHI 2014 student design competition finalist (12 / 65 teams).

Fudan University, BS in Psychology

2009 - 2013 · Shanghai, China